

2012 Grissom Men's Soccer
Team Instructions for Sponsor/Ad Sales

Instructions:

Every team member is required to sell \$100 in sponsors/ads. The more you sell, the more you help your team and yourself.

Please honor existing accounts from the 2011 season (next page) until January 10th. After this deadline, any sponsor will become available to any player. Please honor the Grissom Girls Do Not solicit list. (This will be distributed shortly.) There will be an updated list of businesses contacted on the team website, GrissomSoccer.com. This will be updated at least weekly. I will also send out e-mails when a new business has been contacted so that we are not all contacting the same businesses. Therefore, please e-mail me when you have contacted a new business, regardless of whether or not they choose to sponsor the team.

When a business has agreed to sponsor our team, fill out the sponsor information sheet completely. Collect payment and information sheet at the same time, preferably at time of sale. Leave the bottom part of the sheet.

FYI. The sooner you contact businesses, the better. Other schools have already started their fundraising for the 2012 season.

Return the sponsor sheets with payment, as you receive them, to Tamara Roberts at 5701 Tannahill Circle, Huntsville, AL 35802. Checks made payable to Grissom Men's Soccer. Please do not wait until you have completed all your sponsor sales before submitting your sponsor sheets.

You will receive travel credit (-\$100 required amount) as listed below.

Sponsor Level/Ad	Cost	Player Travel Credit
Tiger	\$1000	Travel Expenses Waived
Orange	\$500	\$150 (new sponsor) \$250 (returning sponsor)
White	\$300	\$50 (new sponsor) \$150 (returning sponsor)
Full Page	\$200	\$100
Half Page	\$100	\$50
¼ Page	\$50	\$25

Questions: Contact Tamara Roberts, 256-880-8713, tmr791@gmail.com